

2021 ASBK Trade Alley Information & Application

Version 1 – 19 February 2021

2021 ASBK TRADE ALLEY INFORMATION AND APPLICATION

Thank you for your interest in the 2021 ASBK Trade Alley. Please read through the following information which details the requirements to become a vendor at Trade Alley. If interested, please complete the booking form on pages 2 & 3.

Trade Alley is a **FREE** opportunity for vendors to setup a space to demo and sell products on Saturday and Sunday at certain ASBK Rounds. We encourage both motorcycle related and non-motorcycle related vendors to apply, as we attract a wide variety of spectators.

2021 ASBK Calendar

Round 1 | 18-21 April | Philip Island Grand Prix, VIC

Round 2 | 12-15 March | Winton Motor Raceway, VIC

Round 3 | 16-18 April | Wakefield Park Raceway, NSW

Round 4 | 18-20 June | Hidden Valley Raceway, Darwin NT

Round 5 | 20-22 August | Morgan Park Raceway, Warwick QLD

Round 6 | 23-26 September | The Bend motorsport park, SA

Round 7 | 4-7 November | Symmons Plains Raceway, TAS

Each vendor receives four (4) complimentary weekend passes. Vehicle access passes will be issued to assist vendors in servicing their sites outside of event hours and park in the outside car parks. Please note there is strictly no parking in the display area and bump in/out times must be followed.

Please note if bringing a tent, it will need to be weighted or pegged down. Power is not provided but can be arranged at certain rounds with notice. If you require power, please indicate so on your application. Vendors may incur charges for power. Gates to the circuit are locked at night and security is on site, however ASBK does not take responsibility for any goods left overnight.

Please provide a list of branding and all sponsorship; branding which will be visible on display requires approval from ASBK to ensure there are no conflicts of interest.

If you would like to share a site or be next to a specific vendor, please notify ASBK of this. If you feel you know of other potential traders feel free to share this booking form and return to ASBK for review.

All vendors must provide ASBK with relevant insurance documentation/cover notes stating at a minimum, that the vendor is in fact insured for greater than ten million dollars in respect of public liability insurance that is applicable to their business. This **MUST** be provided prior to the event. Once received, ASBK will forward this to our insurer for assessment.

Your completed application will be assessed upon receipt. If accepted, you will receive a confirmation via email. Further details regarding site allocation, bump in/out times, gate entry, and an on-site contact will be sent in the lead up to the event.

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2021 ASBK Trade Alley Vendor Application Form

BUSINESS NAME:

CONTACT NAME:

MOBILE NUMBER:

EMAIL:

BRIEF DESCRIPTION OF PRODUCT:

WILL YOU BE CONDUCTING SALES ON THE DAY:

BRANDING/SPONSORSHIP:

STAFF MEMBER 1 NAME:

STAFF MEMBER 2 NAME:

STAFF MEMBER 3 NAME:

STAFF MEMBER 4 NAME:

HOW MANY VEHICLES WILL YOU BRING?

DO YOU REQUIRE POWER?

DO YOU REQUIRE A LOCATION NEAR ANOTHER STALLHOLDER?

IF YOU HAVE A TRUCK/TRANSPORTER WILL YOU REQUIRE TAILGATE ACCESS DURING THE EVENT?

OTHER NOTES:

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Please TICK the round(s) you wish to apply for:

2021 ASBK Calendar	
Round 2 12-15 March Winton Motor Raceway, VIC	
Round 3 16-18 April Wakefield Park Raceway, NSW	
Round 4 18-20 June Hidden Valley Raceway, Darwin NT	
Round 5 20-22 August Morgan Park Raceway, Warwick QLD	
Round 6 23-26 September The Bend motorsport park, SA	
Round 7 4-7 November Symmons Plains Raceway, TAS	

Please TICK the site size you would like to book?

SITE SIZE	3x3	6x3	9x3	10x5	10x10	15x10	20x10	25x10	Truck/Transporter

Please return completed applications to:

Madison Pearce

Phone: (03) 9684 0503

Email: events2@ma.org.au

Please note your details will be shared with the relevant coordinator managing Trade Alley, which may be outside of the ASBK Office for some rounds.