



ASBK 2022 Round 3
Wakefield Park, Goulburn
Competitor and Teams Official Promo Schedule

Version 1 – 17/4/2022

Friday 22nd April

- What:** Facebook Live Press conference
- Where:** Media Centre Wakefield Park.
- When:** Friday 4:30pm – 5pm
- Dress:** Team polo and team hat or sponsor hat. Neat pants/shorts and shoes
- MA Contact:** Tom Reynolds
- Required Riders:** Mike Jones, Bryan Staring, Josh Waters, Olly Simpson
- Brief:** Short post-practice live press conference.
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- What:** LIVE radio appearances for local radio
- Where:** Media Centre Wakefield Park.
- When:** Friday across the day
- Dress:** Team polo and team hat or sponsor hat. Neat pants/shorts and shoes
- MA Contact:** Tom Reynolds
- Required Riders:** TBA as available.
- Brief:** Live short radio interviews for local station who are broadcasting from the track.

Saturday 23rd April

What: **Autograph Signing Session**

Where: ASBK Autograph stage at the Podium

When: Saturday Lunch 12:15 SHARP

Dress: Team polo and team hat or sponsor hat. Neat pants/shorts and shoes

MA Contact: Tom Reynolds / Sam Redfern

Required Riders: Wayne Maxwell, Cru Halliday, Max Stauffer, Glenn Allerton, Troy Herfoss plus Aussie Race Cars

Brief: Autograph signing session for ASBK fans

Bring: Team posters and textas

What: **Officials BBQ**

Where: Officials Muster- behind race control

When: 30 mins after the end of on track: approx. 5:15

Dress: Team polo and team hat or sponsor hat. Neat pants/shorts and shoes

MA Contact: Tom Reynolds / Sam Redfern

Required Riders: Troy Herfoss, Tom Bramich, plus TBA OJC riders.

Brief: Meet, greet and thank you to the officials and volunteers

What: **Facebook Live Press conference**

Where: Media Centre, Wakefield Park.

When: Saturday 4:30pm – 5pm

Dress: Team polo and team hat or sponsor hat. Neat pants/shorts and shoes

MA Contact: Tom Reynolds

Required Riders: Top three qualifiers in SBK plus top Supersport qualifier

Brief: Short post-practice live press conference.

Sunday 24th April

What: Sunday Pit Lane Walk

Where: Lunch – ASBK Pitlane Walk

When: Sunday - 12.55 -13.35

Dress: Team polo and team hat or sponsor hat. Neat pants/shorts and shoes

MA Contact: Tom Reynolds / Sam Redfern

Required Riders: All competitors in pitlane garages

Brief: Autograph signing session for ASBK fans

Bring: Team posters and textas

What: Facebook Live end-of-event Press conference

Where: Media Centre, Wakefield

When: Post SBK formalities/podium - 4:30 – 5pm

Dress: Team polo and team hat or sponsor hat. Neat pants/shorts and shoes

MA Contact: Tom Reynolds

Required Riders: Top 3 overall places for SBK class plus invited riders.

Brief: Post event presser.

This is the official promotional schedule issued by ASBK. Failure to attend an appearance without notice or an appropriate reason may result in fines or other penalties.

Appropriate staff to notify of absence include:

Tom Reynolds (mediapr@ma.org.au 0409 964 549)

Sam Redfern (track@ma.org.au 0493 161 234)