



ASBK Grand Finale – Round 7

The Bend Motorsport Park

Promo Schedule – V1.4

Thursday

What: Media Call + VNRs

Where: The Bend Motorsport Park, Premium Members Lounge (lvl 2)

When: 11.30am

Dress: Casual (sponsored team uniform)

Contacts: Tom Reynolds (MA), Cameron Jew (TBMP)

Who: MA media, TBMP media, invited general media (TBA)

Required Riders: Jack Miller, Josh Hook, Marcel Schrotter, Travis Wyman, Wayne Maxwell, Mike Jones, Daniel Falzon, Arthur Sissis, Joel Kelso + John Lytras (SS600), Tom Bramich (SS600).

Brief: Photos taken at the press call; Photos and Videos in pit lane; Recorded for radio; Capture VNRs for broadcast; Q&A with media.

Post press interviews, VNRs for non-attending media with selected riders.

Bring: Media Backdrop (follow up with MA on production)

What: Pitlane Promo Shoot

Where: The Bend Motorsport Park – Pitlane preferred, weather dependent.

When: TBA (12.00pm)

Dress: Leathers

Contacts: Tom Reynolds (MA), Cameron Jew (TBMP)

Who: MA media, TBMP media, invited print/broadcast media

Required Riders: Jack Miller, Josh Hook, Marcel Schrotter, Travis Wyman, Joel Kelso, Bryan Staring, Wayne Maxwell, Mike Jones, Daniel Falzon, Arthur Sissis, John Lytras (SS600), Tom Bramich (SS600).

Brief: Photos and Videos in pit lane; Capture VNRs for broadcast.

Bring: Race Bikes, team uniform

What: Weather Cross/Update (Ch.9 & Ch7)

Where: The Bend Motorsport Park – pitlane/main straight/SkyDeck

When: Thursday (5-7pm)/Friday (5-7pm)

Dress: N/A

Contacts: Cameron Jew (TBMP) + Alistair MacDonald (TBMP)

Required Riders: Travis Wyman and Marcel Schrotter

Brief: Broadcast media with a live weather cross / (additional content required TBC)

Bring: Race Bikes in pitlane

Friday

What: Weather Cross/Update (Ch.9 & Ch7)

Where: The Bend Motorsport Park – pitlane/main straight/SkyDeck

When: Thursday (5-7pm)/Friday (5-7pm)

Dress: Team Uniform

Contacts: Cameron Jew (TBMP) + Alistair MacDonald (TBMP)

Required Riders: Joel Kelso

Brief: Broadcast media with a live weather cross / (additional content required TBC)

Bring: Race Bikes in pitlane

What: Friday post practice livestream press conference

Where: The Bend Motorsport Park – Visitor Centre

When: 17:30 (20-30 mins)

Dress: Casual (sponsored team uniform)

Contacts: Tom Reynolds (ASBK) Cameron Jew (TBMP)

Required Riders: Top 3 SBK, top rider SS600 + invited riders

Brief: Live stream of the Friday press conference with ASBK host Tom Reynolds + media asking questions

Saturday

What: Autograph Session

Where: The Bend Motorsport Park – main paddock (big marquee)

When: 12:45pm for 12:50 start, the 25 minute signing session.

Dress: Team uniform

Contacts: Yuri Kardashyan (TBMP), Sam Redfern (MA)

Required Riders:

Senna Agius, Glenn Allerton, Daniel Falzon, Cru Halliday, Troy Herfoss, Josh Hook, Mike Jones, Joel Kelso, Wayne Maxwell, Billy McConnell, Jack Miller, Broc Pearson, Marcel Schrotter, Arthur Sissis, Bryan Staring, Max Stauffer, Josh Waters, Ant West, Travis Wyman

No Supersport riders due to scheduling.

Brief: Autograph signing session with Mark Bracks for spectators to be held at the big marquee.

Bring: Event autograph posters and Sharpies

What: Corporate Suite Visits

Where: The Bend Motorsport Park – Level 3 Corporate Syndicated Suite

When: MA to advise of time slots and riders

Dress: Team uniform

Contacts: Cameron Jew (TBMP) + Sam Redfern (MA)

Required Riders: TBA

Brief: Attend corporate suites for a meet & greet with riders (potentially Q&A/photos/autographs)

Bring: Riders

What: Corporate Suite Visits – Jeremy Burgess

Where: The Bend Motorsport Park – Level 3 Corporate Syndicated Suite

When: 12:15pm (STC)

Dress: Casual

Contacts: Cameron Jew (TBMP) + Yuri Kardashyan (TBMP)

Required Riders: Not required

Brief: Attend corporate suites for a Q&A

Bring: Host Tom Reynolds to run the session

What: Saturday post qualifying livestream press conference

Where: Where: The Bend Motorsport Park – Visitor Centre

When: 16:30 (20-30 mins)

Dress: Casual (sponsored team uniform)

Contacts: Tom Reynolds (ASBK) Cameron Jew (TBMP)

Required Riders: Top3 SBK, top rider SS600 + invited riders

Brief: Live stream of the days on track action with ASBK host Tom Reynolds + media asking questions

Sunday

What: Pitlane Walk

Where: The Bend Motorsport Park – Pitlane

When: 12.35pm sharp for 30 minutes

Dress: Teamwear

Contacts: Sam Redfern (MA) + Yuri Kardashyan (TBMP), Cameron Jew (TBMP)

Required Riders: ALL

Brief: Arrange spectators and instructions for the pit-lane walk prior to the event.

Bring: Potentially tables, chairs and Autograph sheets

What: Championship Ceremony/Podiums shoot

Where: The Bend Motorsport Park – Podium/Big Marquee

When: Following each race

Dress: Leathers/team uniform

Contacts: Sam Redfern (MA), Tom Reynolds + Yuri Kardashyan (TBMP), Cameron Jew (TBMP)

Required Riders: Winners

Brief: Capture podium content + Championship awards ceremony; additional rider testimonials

Bring: N/A

What: Sunday post event livestream press conference

Where: Where: The Bend Motorsport Park – Visitor Centre

When: 16:30 (20-30 mins)

Dress: Casual (sponsored team uniform)

Contacts: Tom Reynolds (ASBK) Cameron Jew (TBMP)

Required Riders: Top3 SBK, top rider SS600 + invited riders

Brief: Live stream of the day's on track action with ASBK host Tom Reynolds + media asking questions

What: ASBK 2022 Champions Photo Shoot

Where: The Bend Motorsport Park – Main straight

When: 5:15pm

Dress: Leathers/teamwear

Contacts: Sam Redfern (MA), Tom Reynolds (MA)

Required Riders: Champions

Brief: Main straight photoshoot with newly crowned champions.

Bring: Bike, bike stand + leathers