

## 2023 ASBK Trade Alley Information & Application Version 1

### 2023 ASBK TRADE ALLEY INFORMATION AND APPLICATION

Thank you for your interest in the 2023 ASBK Trade Alley. Please read through the following information which details the requirements to become a vendor at Trade Alley. If interested, please complete the booking form on pages 2 & 3.

Trade Alley is a **FREE** opportunity for vendors to setup a space to demo and sell products on Saturday and Sunday at selected ASBK Rounds. We encourage both motorcycle related and non-motorcycle related vendors to apply, as we attract a wide variety of spectators.

#### 2023 ASBK Calendar

**Round 1** | 23 - 26 February | Philip Island Grand Prix, VIC **No free ASBK Trade Alley at this event.**

**Round 2** | 24 - 25 March | Sydney Motorsport Park, NSW

**Round 3** | 28 - 30 April | Queensland Raceway, QLD

**Round 4** | 16 - 18 June | Hidden Valley Raceway, Darwin NT **No free ASBK Trade Alley at this event.**

**Round 5** | 14 - 16 July | Morgan Park Raceway, Warwick QLD

**Round 6** | 27 - 29 October | Philip Island Grand Prix, VIC

**Round 8** | 1 - 3 December | The Bend Motorsport Park, SA **No free ASBK Trade Alley at this event.**

Each vendor receives four (4) complimentary weekend passes. Vehicle access passes will be issued to assist vendors in servicing their sites outside of event hours and park in the outside car parks. **Please note there is strictly no parking in the display area and bump in/out times must be followed.**

Please note if bringing a tent, it will need to be weighted or pegged down. Gates to the circuit are locked at night and security maybe on site, however ASBK does not take responsibility for any goods left overnight.

Please provide a list of branding and all sponsorship; branding which will be visible on display requires approval from ASBK to ensure there are no conflicts of interest.

If you would like to share a site or be next to a specific vendor, please notify ASBK of this. If you feel you know of other potential traders feel free to share this booking form and return to ASBK for review.

All vendors must provide ASBK with relevant insurance documentation/cover notes stating at a minimum, that the vendor is in fact insured for greater than \$10 million dollars in respect of public liability insurance that is applicable to their business. This **MUST** be provided prior to the event. Once received, ASBK will forward this to our insurer for assessment.

Your completed application will be assessed upon receipt. If accepted, you will receive a confirmation via email. Further details regarding site allocation, bump in/out times, gate entry, and an on-site contact will be sent in the lead up to the event.

Please note: All vendors are to provide their own power supply, as power will not be supplied.

## **2023 ASBK Trade Alley Vendor Application Form**

BUSINESS NAME:

CONTACT NAME:

MOBILE NUMBER:

EMAIL:

BRIEF DESCRIPTION OF PRODUCT:

WILL YOU BE CONDUCTING SALES ON THE DAY:

STAFF MEMBER 1 NAME:

STAFF MEMBER 2 NAME:

STAFF MEMBER 3 NAME:

STAFF MEMBER 4 NAME:

HOW MANY VEHICLES WILL YOU BRING?

DO YOU REQUIRE A LOCATION NEAR ANOTHER STALLHOLDER?

IF YOU HAVE A TRUCK/TRANSPORTER WILL YOU REQUIRE TAILGATE ACCESS DURING THE EVENT?

OTHER NOTES:

## 2023 ASBK Trade Alley Vendor Application Form

Please TICK the round(s) you wish to apply for:

| 2023 ASBK Calendar  |                            |
|---|----------------------------|
| Round 1   24-26 February   Phillip Island GP Circuit, VIC | NOT AVAILABLE THROUGH ASBK |
| Round 2   25-26 March   Sydney Motorsport Park, NSW       |                            |
| Round 3   28-30 April   Queensland Raceway, QLD           |                            |
| Round 4   16-18 June   Hidden Valley Raceway, Darwin NT   | NOT AVAILABLE THROUGH ASBK |
| Round 5   14-16 July   Morgan Park Raceway, Warwick QLD   |                            |
| Round 6   27-29 October   Phillip Island GP Circuit, VIC  |                            |
| Round 8   1 – 3 December   The Bend Motorsport Park, SA   | NOT AVAILABLE THROUGH ASBK |

Please TICK the site size you would like to book?

| SITE SIZE | 3x3 | 6x3 | 9x3 | 10x5 | 10x10 | 15x10 | 20x10 | 25x10 | Truck/Transporter |
|-----------|-----|-----|-----|------|-------|-------|-------|-------|-------------------|
|           |     |     |     |      |       |       |       |       |                   |

Please return completed applications to:

Trent Price – ASBK Events Officer

Phone: 03 9684 0501

Email: [events2@ma.org.au](mailto:events2@ma.org.au)

Please note your details will be shared with the relevant coordinator managing Trade Alley, which may be outside of the ASBK Office for some rounds.