



ASBK 2023 Round 1

Phillip Island

Competitor and Teams Official Promo Schedule

Version 1.2 – 20-2-23

Wednesday

What: World Superbikes pre-event activation, exclusive PR/MEDIA Opportunity

Where: Island Surfboards at Smiths Beach, Phillip Island – then proceed down to Smiths Beach

When: Wednesday 22nd February, 10am to 12pm

Dress: Rad shorts dude

MA Contact: Tom Reynolds 0409964549 mediapr@ma.org.au

Required Riders: Tom Bramich

Brief: Tom is going surfing

Friday

What: ASBK Opening Day Show with Michael Hill

Where: Paddock Show Precinct- at rear of main pit building

When: 4:45 pm – 5pm

Dress: Team uniform

MA Contact: Tom Reynolds 0409964549 mediapr@ma.org.au

Required Riders: **Top three riders in Superbike plus top qualifier in Supersport**

Brief: On stage with WSBK host Michael Hill.

Saturday

What: ASBK Supersport 300 Meet n Greet

Where: Paddock Show Precinct- at rear of main pit building

When: 5:55pm – 6:05pm

Dress: Team Uniform

MA Contact: Tom Reynolds 0409964549 mediapr@ma.org.au

Required Riders: Sam Pezzetta, Cam Swain, Brandon Demmery, Levi Russo, Abbie Cameron, Tara Morrison, Henry Snell, Daley Mills.

Brief: On stage with WSBK Paddock Show host, Michael Hill

Saturday

What: ASBK SBK Meet n Greet

Where: Paddock Show Precinct- at rear of main pit building

When: 6:05pm- 6:15pm

MA Contact: Tom Reynolds 0409964549 mediapr@ma.org.au

Required Riders: Mike Jones, Josh Waters, Troy Herfoss, Matt Walters, Broc Pearson, Arthur Sissis, Cru Halliday, Senna Agius

Brief: On stage with WSBK Paddock Show host, Michael Hill

Saturday

What: Officials Thank you BBQ

Where: Officials Muster Shed (Riders Briefing Shed)

When: Thursday 23 Feb 6:15pm

Dress: Team Uniform

MA Contact: Sam Redfern 0409143339 track@ma.org.au

Required Riders: Bryan Staring, Glenn Allerton, John Lytras, Cameron Dunker

Brief: A quick Q&A and thank you to the officials

Sunday

What: ASBK SS Meet n Greet

Where: Paddock Show Precinct- at rear of main pit building

When: 3:30pm – 3:30pm

Dress: Team Uniform

MA Contact: Tom Reynolds 0409964549 mediapr@ma.org.au

Required Riders: John Lytras, Tom Bramich, Cameron Dunker, Sean Condon, Ty Lynch, Ben Baker, Tarbon Walker.

Brief: On stage with WSBK Paddock Show host, Michael Hill

This is the official promotional schedule issued by ASBK. Failure to attend an appearance without notice or an appropriate reason may result in fines or other penalties.

Appropriate staff to notify of absence:

Tom Reynolds (mediapr@ma.org.au 0409964549)

Sam Redfern (track@ma.org.au 0409143339)