



ASBK Rd2 - Sydney Motorsport Park

22-23 March 2024

Promo Schedule – V1

Thursday 21st March

What: Photo/video shoot and PR call for Destination NSW/Feel New Sydney

Where: Raging Waters, Sydney. Map: <https://maps.app.goo.gl/yKauHBoBkuHsEeYy5>

When: Thursday 21st March - arrive at 1:45pm for 2:00 pm start

Dress: Sponsored team uniform, swimmers/bathers and a towel

Contacts: Lachlan Shaw (MA Media) 0413377741 mediaofficer@ma.org.au, Alex Brisbane (MA Marketing) 0474787502 alex.brisbane@ma.org.au

Required riders: Troy Herfoss, Cru Halliday, Tom Toparis, Paris Hardwick, Broc Pearson, Max Stauffer, Cameron Dunker and Josh Waters.

Brief: On the parks 'H2Go Racers' slide, invited riders will participate in a series of races over four heats, with the top four to face off in a final where the winner will receive a double pass to give away after round two. Riders will then engage in a photo and video shoot before the event wraps up at 2:45-3:00pm.

This is the official media event for what ASBK needs to undertake as part of its agreement with Destination NSW.

Friday 22nd March

EVENT ONE:

What: Rider photos (those who didn't get their photos taken at Phillip Island, and those who have specifically entered to race as a one-off at Sydney)

Where: Sydney Motorsport Park Images suite (upstairs next to SMSP Media Centre, near riders briefing room)

When: Friday 22nd March - 8:30am – 11:10am (or whenever it wraps up).

Order of rider attendance by class shall be:

Supersport: 8:30am – 9:10am

Superbike: 9:10am – 9:50am

Supersport 300: 9:50am – 10:30am

Oceania Junior Cup (OJC): 10:30am – 11:10am (*or whenever it finishes up*)

Dress: Leathers, boots and bring your helmet

Contacts: Lachlan Shaw (MA Media) 0413377741

Who: All riders who have not yet had their photo taken (including OJC riders and those entered to ride at Sydney as a once off) or failed to dress in the required gear for their photoshoot for round one at Phillip Island.

Brief: Official ASBK photographer, Rob Mott of RbMotoLens, will capture a series of photos of each rider that is yet to have their photo taken for season 2024. This will be used on the [rider bio](#) page on the ASBK website and across social media where appropriate.

EVENT TWO:

What: ASBK class photos - 2024

Where: Brabham Straight (main straight)

When: Friday 22nd March - 6:15pm sharp

Order of class photos shall be:

OJC

Supersport

Supersport 300

Superbike

Dress: Leathers with helmets

Contacts: Lachlan Shaw (MA Media) 0413377741, Sam Redfern (ASBK Event Manager) 0409143339

Who: All riders across Superbike, Supersport, Supersport 300 and OJC.

Brief: Official ASBK photographer, Rob Mott of RbMotoLens, will capture class photos on the main straight of the race track. These images will be used for promotional material where appropriate.

Saturday 23rd March

What: Pit lane walk and interaction with ASBK race fans

Where: SMSP Pit lane

When: Saturday 23rd March - 6:30pm – 7:00pm

Dress: Sponsored team uniform

Contacts: Lachlan Shaw (MA Media) 0413377741 or Alex Brisbane (MA Marketing) 0474787502

Who: All riders with pit lane garages.

Brief: Teams and riders must set up a table with ASBK posters and have their motorcycle on display in pitlane for interaction with race fans that walk through pit lane. Series Superbike riders will be paired with an OJC rider, with allocations to follow.

Bring: Posters and permanent marker.

This is the official promotional schedule issued by ASBK. Failure to attend an appearance without notice or an appropriate reason may result in fines or other penalties.

Appropriate staff to notify of absence: Lachlan Shaw (mediaofficer@ma.org.au; 0413 377 741) or Sam Redfern (track@ma.org.au; 0409143339)