

# PHILLIP ISLAND, VIC ASBK RD 1

## OFFICIAL PROMOTIONAL & OFF-TRACK ACTIVITY SCHEDULE

Version 1 – 5<sup>th</sup> February 2025

WEDNESDAY 19 <sup>th</sup> FEBRUARY:			
WHAT:	Thundercat Ride	WHERE:	San Remo (Jetty)
WHEN:	12:00 pm	DRESS:	Team Uniform (thongs permitted)
REQUIRED RIDERS:	Jonathan Nahlous, Tara Morrison		
BRIEF:	Pre event activation organised through PISBK. All additional details to be sent by Tayla. This activity is not covered under the MA permit.		
CONTACT:	Tayla Relph – 0434 079 734 - hello@taycocreative.com		

THURSDAY 20 <sup>th</sup> FEBRUARY:			
WHAT:	Media Conference	WHERE:	Media Centre
WHEN:	3:00 pm (TBC)	DRESS:	Team Uniform
REQUIRED RIDERS:	Cameron Swain, Archie McDonald, Harrison Voight, Troy Herfoss		
BRIEF:	A media conference with local and international media		
CONTACT:	Tayla Relph – 0434 079 734 - hello@taycocreative.com		

FRIDAY 21st FEBRUA	RY:		
WHAT:	ASBK Reigning Champion Chat Show	WHERE:	Paddock Show Precinct – rear of main pit building
WHEN:	12:10 pm – 12:20pm	DRESS:	Team Uniform
REQUIRED RIDERS:	Josh Waters, Jonathan Nahlous, Joshua Newman		
BRIEF:	On stage with WSBK Paddock Show Host – Michael Hill- #AustralianWorldSBK for your socials		
CONTACT:	Mark Fattore – 0401 678 381 – mediapr@ma.org.au		
WHAT:	ASBK Opening Day Show with Michael Hill	WHERE:	Paddock Show Precinct – rear of main pit building
WHEN:	5:00 pm – 5:15 pm	DRESS:	Team Uniform (+ Helmet)
REQUIRED TEAMS:	Top three riders in Superbike after FP1 and FP2 plus top qualifier in Supersport - #AustralianWorldSBK for your socials		
BRIEF:	On stage with WBSK Michael Hill		
CONTACT:	Mark Fattore – 0401 678 381 – <u>mediapr@ma.org.au</u>		













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SATURDAY 22 <sup>nd</sup> FEBR	UARY:		
WHAT:	ASBK Females On The Grid	WHERE:	Paddock Show Precinct – rear of main pit building
WHEN:	11:05 am – 11:15 am	DRESS:	Uniform
REQUIRED PERSONNEL:	Tara Morrison, Steph Redman		
BRIEF:	On stage with WSBK Paddock Show Host – Michael Hill - #AustralianWorldSBK for your socials		
CONTACT:	Mark Fattore – 0401 678 381 – <u>mediapr@ma.org.au</u>		
WHAT:	ASBK Podium Show with Michael Hill	WHERE:	Paddock Show Precinct – rear of main pit building
WHEN:	Immediately after Race 1	DRESS:	Race Suits
REQUIRED PERSONNEL:	Top three riders in SBK Race 1		
BRIEF:	On stage with WSBK Paddock Show Host – Michael Hill - #AustralianWorldSBK for your socials		
CONTACT:	Sam Redfern – 0409 143 339 – <u>track@ma.org.au</u>		
WHAT:	MA/ASBK Stand Meet and Greet WHERE: WSBK Expo MA/ASBK Stand		
WHEN:	11:00 am – 11:20 am	DRESS:	Team Uniform
REQUIRED RIDERS:	Broc Pearson, Josh Newman, Jordy Simpson		
BRIEF:	A short meet and greet with fans. Bring Posters if you have them. (Meet at Race Secretaries Office)		
CONTACT:	Mark Fattore – 0401 678 381 – mediapr@ma.org.au		
WHAT:	ASBK Supersport 300 Meet N Greet	WHERE:	Paddock Show Precinct – rear of main pit building
WHEN:	5:00 pm – 5:10 pm	DRESS:	Team Uniform
REQUIRED PERSONNEL:	Paige, Ryan Larkin, Rossi McAdam, Jo		Nixon Frost, Valentino Knezovic, Sam Drane, Jake
BRIEF:			Hill - #AustralianWorldSBK for your socials. Please
	bring posters and any giveaways you may have.		
CONTACT:	Mark Fattore – 0401 678 381 – <u>mediapr</u>	@ma.org.au	
WHAT:	ASBK Supersport Meet N Greet	WHERE:	Paddock Show Precinct – rear of main pit building
WHEN:	5:15 pm – 5:30 pm	DRESS:	Team Uniform
REQUIRED RIDERS:	Olly Simpson, Tom Bramich, Jake Farnsworth, Hayden Nelson, Archie McDonald, Cameron Swain, Josh Newman, Jack Mahaffy, Will Nassif, Sam Pezzetta, Marcus Hamod, Declan Van Rosemalen, Glen Nelson, Shinya Mikami, Casy Middleton		
BRIEF:	On stage with WSBK Paddock Show Host – Michael Hill - #AustralianWorldSBK for your socials Please		
CONTACT:	bring posters and any giveaways you may have.  Mark Fattore – 0401 678 381 – mediapr@ma.org.au		
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WHAT:	ASBK Superbike Meet N Greet	WHERE:	Paddock Show Precinct – rear of main pit building
WHEN:	5:30 pm – 5:50 pm	DRESS:	Team Uniform
REQUIRED RIDERS:	Troy Herfoss, Matt Walters, Cru Halliday, Josh Waters, Broc Pearson, Mike Jones, Tom Toparis, Max Stauffer, John Lytras, Harrison Voight, Cameron Dunker, Jonathan Nahlous, Kota Higuchi, Arthur Sissis, Tom Edwards		
BRIEF:	On stage with WSBK Paddock Show Host – Michael Hill - #AustralianWorldSBK for your socials. Please bring posters and any giveaways you may have.		
CONTACT:	Mark Fattore – 0401 678 381 – <u>mediapr</u>	@ma.org.au	
WHAT:	Officials Thank you BBQ	WHERE:	Muster Shed (Riders Briefing Shed)
WHEN:	6:30 pm	DRESS:	Team Uniform
	Glenn Allerton, Anthony West		
REQUIRED RIDERS:	Glenn Allerton, Anthony West		
REQUIRED RIDERS: BRIEF:	Glenn Allerton, Anthony West  Quick thank you and Q&A with officials	<u> </u>	













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SUNDAY 23rd FEBRUA	ARY:		
WHAT:	ASBK Podium Show with Michael Hill	WHERE:	Paddock Show Precinct – rear of main pit building
WHEN:	Immediately after Race 2	DRESS:	Race Suits
REQUIRED RIDERS:	Top three riders in SBK Race 2		
BRIEF:	On stage with WSBK Paddock Show Host – Michael Hill - #AustralianWorldSBK for your socials		
CONTACT:	Sam Redfern – 0409 143 339 – <u>track@ma.org.au</u>		
WHAT:	MA/ASBK Stand Meet and Greet	WHERE:	WSBK Expo MA/ASBK Stand
WHEN:	11:20 am	DRESS:	Team Uniform
REQUIRED RIDERS:	Mike Jones, Archie McDonald, Tara Morrison		
BRIEF:	A short meet and greet with fans. Bring Posters if you have them. (Meet at Race Secretaries Office)		
CONTACT:	Mark Fattore – 0401 678 381 – mediapr@ma.org.au		
WHAT:	ASBK Podium Show with Michael Hill	WHERE:	Paddock Show Precinct – rear of main pit building
WHEN:	Immediately after Race 3	DRESS:	Race Suits
REQUIRED RIDERS:	Top three riders in SBK Race 3		
BRIEF:	On stage with WSBK Paddock Show Host – Michael Hill - #AustralianWorldSBK for your socials		
CONTACT:	Sam Redfern - 0409 143 339 - <u>track@ma.org.au</u>		
WHAT:	ASBK Podium Show with Michael Hill	WHERE:	Paddock Show Precinct – rear of main pit building
WHEN:	3:20 pm – 3:35 pm	DRESS:	Team Uniform and helmets
WHEN: REQUIRED RIDERS:	3:20 pm – 3:35 pm  Top three riders overall in Superbike,		
	Top three riders overall in Superbike,	Supersport,	

# This is the official promotional schedule issued by ASBK. Failure to attend an appearance without notice or an appropriate reason may result in fines or other penalties.

Appropriate staff to notify of absence include:

Sam Redfern (track@ma.org.au 0409 143 339) Mark Fattore (mediapr@ma.org.au 0401 678 381)









