



**2026 ASBK MEDIA &
PR APPLICATION
FORM**

ELIGIBILITY

For the 2026 ASBK Championship, ASBK Operations, in conjunction with ASBK Media, will be implementing changes to the accreditation process.

Media Accreditation: Media Accreditation is intended for professional journalists and photographers. It is not available to general representatives of sponsors, suppliers, and teams (including team media managers).

PR Accreditation: PR Accreditation is intended for sponsors, suppliers, riders and teams (including team media managers).

Once your PR pass has been approved, you will be issued a season hard card. Following this, ASBK Media will provide up to two call-to-action social media artworks or collaboration posts for you to share across the social media accounts of the riders, teams, or organisations you represent.

All individuals issued with PR or Media Accreditation will be required to sign on with the race secretary at each round of the ASBK of the Championship.

SELECTION

MEDIA PASS

PR PASS

ROUNDS:

ALL

RD2 (SMSP)

RD3 (THE BEND)

RD4 (MORGAN PARK)

RD5 (QLD RACEWAY)

SUPERBIKE

SUPERSPORT / NEXT GEN

SUPERSPORT 300 / R3 CUP

SBK MASTERS

OJC

SPONSOR / SUPPLIER

MEDIA/PR DETAILS

Name

MA Media Licence Number (if held)

Contact

Do you require access to the photographer's zone:

*** A valid MA Media licence or personal insurance is required for all Media and PR Accreditation.**

DETAILS OF WHO YOU ARE REPRESENTING – (Rider/Team/Sponsor/Supplier):

Name 1

Name 2

Name 3

Name 4

Name 5

Name 6

ACKNOWLEDGEMENT

I acknowledge that all individuals and/or organisations listed above are aware that I am applying for ASBK Media / PR accreditation on their behalf.

PLEASE NOTE

If ASBK Operations and/or ASBK Media determine that the required call-to-action social media posts associated with the PR Accreditation have not been published, the issued accreditation may be revoked.