



2027 ASBK MEDIA & PR APPLICATION FORM

RETURN FORM TO:
MEDIAPR@MA.ORG.AU

ELIGIBILITY

For the 2027 ASBK Championship, ASBK Operations, in conjunction with ASBK Media, will be implementing changes to the accreditation process.

Media Accreditation: Media Accreditation is intended for professional journalists and photographers. It is not available to general representatives of sponsors, suppliers, and teams (including team media managers).

PR Accreditation: PR Accreditation is intended for sponsors, suppliers, riders and teams (including team media managers).

Once your PR pass has been approved, you will be issued a season hard card. Following this, ASBK Media will provide up to two call-to-action social media artworks or collaboration posts for you to share across the social media accounts of the riders, teams, or organisations you represent.

All individuals issued with PR or Media Accreditation will be required to sign on at the ASBK Race Secretary's office at each round of the Championship.

SELECTION

ROUNDS:

MEDIA PASS	PR PASS
ALL	RD2 (THE BEND)
RD3 (ONE RACEWAY)	RD4 Queensland Raceway)
RD5 (PHILLIP ISLAND)	RD6 (SYDNEY MOTORSPORT PARK)

SUPERBIKE
SBK MASTERS

SUPERSPORT / NEXT GEN
OJC

SUPERSPORT 300 / R3 CUP
SPONSOR / SUPPLIER

MEDIA/PR DETAILS

Name

MA National Media Licence No (if held)

Personal Ins. Policy No (if held)

Expiry

Contact Email

Contact Number

I require access to the photographer's zone

Yes No

A valid National MA Media licence or personal insurance is required for all Media and PR Accreditation.

Emergency Contact Name

Emergency Contact

DETAILS OF WHO YOU ARE REPRESENTING – (Media organisation/Rider/Team/Sponsor/Supplier):

Name 1

Name 2

Name 3

Name 4

ACKNOWLEDGEMENT

☐ acknowledge that all individuals and/or organisations listed above are aware that I am applying for ASBK Media / PR accreditation on their behalf.

PLEASE NOTE: If ASBK Operations and/or ASBK Media determine that the required call-to-action social media posts associated with the PR Accreditation have not been published, the issued accreditation may be revoked.